

Sports Stadium Manager

NEWSLETTER ///

Your guide to the best practices & systems available

STADIUM MANAGERS

ADOPT NEW TECHNOLOGY

“Results in an immediate rise in profits & efficiency”

The introduction of interactive scoreboards and integrated membership based software is leading the way in the management of indoor sports facilities.

The new technology, specifically developed for indoor and outdoor sports and leisure facilities has been implemented in over 80 centres in Australia, New Zealand and Japan and has been a revelation for the stadium managers, owners, participants and coaches.

John Kilgour of Sportainment, which owns the proprietary sports management system, Sportskeep, explains that the system that has been used by operators for over 25 years around the world, has been re-developed for easier use, whilst also introducing a range of new features and adapted technologies that enables it to offer an expanded web interface.

“When it comes to stadium management, Sportskeep is an innovative and leading edge management software system specifically developed for the sports and leisure industry.”

“We’re very excited about the launch of Sportskeep 3 and believe that it will exceed the discerning business needs of today, whilst enhancing the overall sporting experience for the players and the spectators.”

Over the past year, the upgrade of the Sportskeep Software has been led by Sportainment Director and Action Indoor Sports Tullamarine operator Brett Clark, with technical support from Darryl Hunter from Datascore Technologies.

Sportskeep 3, which will be released on the 1st of October this year is to have a range of new features that



will enable operators and staff to easily communicate with players.

“In this latest version, we’ve included SMS and email functionality, a customer touchscreen and full integration with our Datascore scoreboard system that will allow players to download their stats at the conclusion of a game”, says Clark.

Sportskeep 3 has been designed and developed to integrate with the Datascore Scoreboard system which itself, provides real-time scores and statistics within stadiums.

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Portable sporting stadium solution now available



(Street Arena portable stadium solution in action. Available in a range of sizes for various events)

A new portable outdoor sporting stadium concept has been released to the Australian and international markets and is set to revolutionise the sports and leisure industry.

Street Arena is a fully transportable court that can transform any open space or streetscape into a dynamic sports and activity arena in a matter of minutes.

The concept is ideal for community organisations or councils, schools, sporting clubs, not-for-profit and existing stadium operators or corporations looking to set up their own competitions or events.

Sportainment Director Mark Davis believes that the flexibility in the design of the courts is the ultimate key to its success, whilst its ability to be set up on all types of surfaces makes its available to everyone.

“The versatility of the court’s construction, which only takes a couple of minutes, means that a variety of sports and activities can be played on the outdoor court. It is perfect for cricket, soccer, hockey; and because it can be set up on sand, it can also provide the ideal beach volleyball court.”

“The system is fully transportable and can be easily assembled and stored in a specially fitted-out trailer”

Mr Davis expects test-sites to be up and running around Melbourne by the beginning of summer and is planning a corporate sports tournament to be held in the Dockland area of Melbourne over summer

Sportainment is now taking expressions of interest from people and organisations looking to become a licensee for Street Arena. For more information, visit: www.streetarena.com.au

WANT TO IMPROVE YOUR STADIUM'S OPERATIONS?



Introducing Sportskeep Version 3.0

The latest version of Australia’s most popular sports and leisure management system, Sportskeep, will be released 30th September 2011. For more information on the latest features to be included in this edition, please contact John Kilgour on +61 3 9694 2188 or visit:

<http://www.sportskeepglobal.com>

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Regional Roadshows for Sports Stadium Managers Coming to a Capital City Near You!

Following the release of stadium management software Sportskeep 3 on the 30th of September, a series of regional road-shows have been announced by sports and leisure management company Sportainment, the proprietors of the Sportskeep software.

Sportainment Director Andrew Vernes said "due to the complex overhaul of the Sportskeep system, we felt a direct workshop for our current and any potential customers was needed to give a detailed overview of the new system."

"A number of our staff, including those who use the system in an active stadium environment, will be on hand to answer any technical questions that are raised about the latest version. This introductory session will be free of charge, but make sure you book early because spaces are limited."

The roadshows will be open to any existing Sportskeep customer, as well as any stadium operators in the area that are looking to introduce the software to their stadiums.

Mr Vernes has said that each session will commence at 10am and will go for a couple of hours. There will also be a demonstration on how to unlock the potential of the Sportskeep 3 stadium management software by integrating it with the Datascore Stadium Scoreboard system.

The Regional Roadshows will visit Melbourne, Hobart, Sydney, Adelaide, Perth, Brisbane and the New Zealand cities of Wellington, Auckland and Christchurch.

For more information, please contact Sportainment's John Kilgour: john@sportainmentleisure.com

Sportskeep & Datascore Now in India



Sportainment: Darryl Hunter, Brett Clark & Andrew Vernes - with the XRL8 Team in Bangalore

India has become the latest country to adopt the Datascore Scoreboard System and Sportskeep management software developed by Sportainment Leisure.

In a new strategic business partnership between Sportainment Leisure and XRL8, the Sportskeep software and Datascore hardware have been installed at the XLR8 Indoor Sports Stadium at Kothanur, Bangalore, to coincide with the Indian Invitational Cup to be played at the stadium from the 15th of September.

The Indian Invitational Cup is India's first ever international indoor cricket carnival with representation from Australia, Dubai, India, New Zealand, Sri Lanka, Afghanistan and Nepal.

XRL8 CEO, Henry D'Sousa, stated that he is looking forward to the association with Sportainment Leisure and the specific features Sportskeep 3 and Datascore can provide XRL8 and their members.

With further XRL8 stadiums planned in India and Bahrain, Sportainment Leisure has committed to providing consultative services in the design, management and operational business systems for these stadiums through their strategic partnership.



For More Information:
VISIT DATASCORE.COM.AU

Property Developers Look To New Stadium Designs

“New Communities Experiencing High Levels of Growth with Demand Outstripping Supply”



3D Model Representation by Virteer

More stringent demands are now being placed on property developers by local councils and town planners to provide appropriate sports and recreational facilities.

In a movement that is aimed to increase social and community connections in new suburbs and develop localised areas, authorities are demanding community facilities within master planned developments and apartment projects throughout Australia and areas of Asia.

Sportainment Leisure, through its strategic alliance with architectural building firm Stonehenge, has now developed a series of creative design solutions that address the needs of the community, whilst providing significant financial returns for both developer and facility operators.

Working with Stonehenge architects Slyvio Eckermann & Bindiya Sathi, a series of outdoor facility concept designs have been developed for select clients in India and Singapore that replaces traditional court structures.

Sportainment Director, Mark Davis, stated that “the challenge confronting property developers and the sports and leisure industry today is to create a cost effective model that enables the development of these facilities in emerging or already populated areas.”

“The development of our outdoor sports arenas which are factory constructed and installed on site, allows for a variety of activities to be played on the versatile court. By developing these in arenas in this way, we estimate that there will be around a 20% saving on the overall project.”

The development of these versatile outdoor sports and leisure arena concepts will not just benefit local housing communities, they can be implemented by private developers in the oil, gas and mining sectors who require recreational sporting facilities for their on-site contractors and employees.

For more information on the outdoor sports and leisure concepts being developed by Sportainment in conjunction with Stonehenge, please contact: john@sportainmentleisure.com

Are You Looking to Maximise your Stadium's Potential?

Sportainment Leisure is an integrated sports and leisure company that provides consultative and management services to sports & leisure facility operators worldwide. We can provide you with:

- Tailored stadium solutions for your local market
- Advanced & Cost Effective stadium management systems
- Indoor/Outdoor Stadium Designs & Construction Services
- Strategies to minimise cost whilst maximising potential
- Business Management Advice & Training Services



Discuss the Opportunities Available

03 9694 2188

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